

INTERNATIONAL ACAC 2022 EXHIBITOR DESCRIPTIONS

Adventus.io is a marketplace that connects institutions to a network of 6,000+ global agents. We run on quality and transparency to support institutions with data intelligence, global reach and diverse and pre-vetted applications.

AEO Tour: We create virtual events and in-person tours for universities and colleges in the USA to meet and recruit students in East and Southeast Asia. We are proud to have worked with over 390+ colleges and universities since 1986.

ArborBridge: Effort does not always translate to results, but this is where ArborBridge excels – identifying students’ pain points and strategically tackling them. Whether that entails academic support, test preparation, workload management, or testing mindset coaching, ArborBridge meets students where they are to help them realize their full potential.

ArborBridge specializes in one-on-one, online tutoring and academic coaching. We firmly believe tutoring should be a tool to build skills, not a burden or crutch. Our goal is to give students the confidence and ability to be successful in the classroom and beyond.

ArborBridge programs are designed to specifically target students’ tutoring needs, utilizing years of analysis and teaching experience. Our curriculum is rooted in research to provide a data-based framework, while our extensive teaching experience allows us to build dynamic lesson plans that can be adjusted for each student’s progress. The future of tutoring and test prep is ArborBridge.

BridgeU is the world’s leading university and careers guidance platform designed for counselors in global secondary schools who want to better engage their students and sharpen their processes. Founded in 2014, BridgeU partners with schools in over 120 countries, and matches students with over 28,000 universities. We provide solutions and resources to help schools create a whole-school guidance programme. Counselors can manage everything from one place, whether it’s keeping track of student progress or collaborating on application writing. Students can discover and apply to their best-fit universities, with recommendations based on their personal preferences.

Cambridge English C1 Advanced: We believe that English can unlock a lifetime of experiences and, together with teachers and our partners, we help people to learn and confidently prove their skills to the world. We do this by creating learning and assessment experiences that could only come from Cambridge. Every year, hundreds of thousands of students around the world take our B2 First, C1 Advanced and C2 Proficiency exams as part of their schooling. Candidate scores for each of the four language skills can be securely validated with our free online results verification service. Our world-leading exams are globally recognized by more than 25,000 leading universities, employers and governments including Stanford University, Massachusetts Institute of Technology, Dartmouth College, McGill University, The Juilliard School, and Wellesley. Expand your reach to international students with proven English language

proficiency skills to succeed in higher education by accepting Cambridge English Qualifications at your institution.

Cambridge Assessment International Education: A part of the University of Cambridge, we combine our experience with cutting-edge research to deliver a confident future for our learners. We provide education programs and exams in over 170 countries, offering global recognition. We unlock the power of education for millions of learners of all ages and abilities. Accepted and trusted by thousands of organizations worldwide, our programs and qualifications are recognized as the global mark of excellence by teachers, schools, organizations and governments.

Cialfo: Originally built by counselors for counselors, Cialfo has evolved from a convenient and central place to manage their students' college application process into a vibrant, virtual community of peers who connect from all around the world to share the latest trends, techniques, and tools they can use to do their jobs with more speed, ease, and confidence.

With Cialfo, you can browse colleges, conduct assessments, send and manage applications, streamline communication, and so much more — all on a single platform. Join thousands of high schools who have placed their trust and future in Cialfo.

Common App is a non-profit membership organization dedicated to students and those who support them as they make their way through the college selection and application process. Our mission began 40 years ago and today we provide a centralized way to apply to more than 900 institutions around the world. We continue to be driven by the pursuit of access, equity, and integrity in the college admission process and we won't stop until all students see college as a viable option and enjoy the opportunities it offers.

Council of International Schools (CIS) is a membership community committed to high quality international education. Our CIS community includes more than 1300 schools and universities, representing 123 countries. As a global non-profit membership organization, CIS provides services to primary and secondary schools and higher education institutions. For university guidance counsellors and university admissions/recruitment professionals, CIS offers student recruitment events and resources to help connect students to CIS member universities. CIS also offers professional development events and programming to provide learning and networking opportunities for those who support students on their transition from secondary school to university.

Duolingo English Test is an innovative and accessible English proficiency assessment for today's international students and institutions. Available online, on demand, students can showcase themselves through a proficiency score, video interview, and writing sample. Results are certified through rigorous security protocols via remote human proctoring and artificial intelligence, and they are available within 48 hours for faster and more informed admissions decisions. Brought to you by Duolingo, the world's most popular language-learning platform. Duolingo's mission is to leverage technology in order to lower barriers to education.

EdPrograms is an organization established to promote international education through short-term immersion programs and university recruitment tours. Our short-term programs are geared towards international high school students and counselors. Our programs have been hosted at over 80 universities and colleges across the U.S. and Qatar with plans to expand in Europe and Asia.

IELTS USA is an English language proficiency test designed to test communicative abilities of non-native speakers who want to study or work in English speaking environments. It is accepted by over 11,000 organizations worldwide, including over 3,400 US institutions, and includes all standard varieties of English – American, Australian and British. IELTS tests are available in over 140 countries including testing locations on US community college, university and language school campuses.

InitialView is a trusted platform that enables students to insert their voice directly into the college application process. International applicants participate in our unscripted, unedited interviews. Admissions offices connect with students in new and meaningful ways. InitialView interviews increase transparency and reinforce critical “sapien skills” that students will need to develop throughout their lives.

International Baccalaureate Organization: Founded in 1968 the International Baccalaureate (IB) is a non-profit foundation, which offers four high quality and challenging educational programmes for a worldwide community of schools. For over 50 years, IB programmes have gained a reputation for their rigour and high academic standards, for preparing students for life in a globalized 21st century, and for helping to develop citizens who will create a better, more peaceful world. Currently, more than 1,5 million IB students attend over 5000 schools in 158 countries. To learn more, please visit www.ibo.org.

INTO University Partnerships helps students from around the world achieve their dream of studying overseas at a world class university. With over 17 years of experience, we have over a 90% success rate with the placement and progression of thousands of international students to a degree program. We partner with leading universities to offer Academic English, Pathway, and Direct Entry programs. In the US, we partner with Oregon State University, University of South Florida, George Mason University, Drew University, University of Alabama Birmingham, Saint Louis University, Suffolk University, Illinois State University, and Hofstra University. For the UK, we offer programs to University of East Anglia, Newcastle University, University of Exeter, Manchester Metropolitan University, University of Manchester, University of Stirling, and Queens University, as well as to Australia at the University of Western Australia. Please visit us at our booth to see how we can help your students pursue a degree at one of our leading university partners.

JCT4Education is an independent educational counseling and planning service working with individuals and families to promote sound educational choices and assistance with secondary school placement, academic summer programs, undergraduate and graduate university

applications. We are located in South Florida and work with students in the US and abroad. Planning services include high school curriculum planning, referrals for psychological testing, guided research on careers and majors, building college lists, and campus visit advice. Application services include help with managing forms and deadlines, preparation for interviews, and assistance with scholarship applications. Our international specialization includes comprehensive guidance for international and US students applying worldwide, arranging tests of English skills, and planning for international financial requirements.

KIC UnivAssist supports higher education institutions and high school counselors worldwide through unique programs that are geared toward developing and implementing international engagement, so that students around the world can find the right-fit higher education institution. For global universities, our goal is to help create and maintain a comprehensive, international engagement plan through student recruitment, in-country representation, digital marketing and consulting. Our connections in 65+ countries around the world make us uniquely qualified to meet your institution's needs. For high schools around the world, our goal is to help counselors advise their students on how to choose the right-fit university through resources including college visits to your school, virtual WebiFair events, advising sessions, specialized workshops and counseling forums. Our relationship with 300+ global universities ensures that we can connect counselors to the best universities for their students.

National Student Leadership Conference (NSLC) hosts career-focused, leadership development conferences each summer for outstanding middle and high school students from all over the world. We provide opportunities to:

- *Experience campus life at a top-rated university in the United States;
- *Develop leadership skills; and
- *Explore a future career through interactive simulations, exciting site visits and meetings with industry leaders.

Fields of study include Medicine & Health Care; Business & Entrepreneurship; Engineering; Aerospace; Biotechnology; Psychology & Neuroscience; Game Design; Architecture; International Diplomacy; Law; Forensic Science; Marine Biology; Veterinary Medicine; Film, Journalism & Media Arts; Theater; and many more!

Navitas University Pathways leads students to successfully enter the overseas university of their choice. Since 1994, Navitas has helped hundreds of thousands of passionate learners change their lives through higher education. Together with our global university partners, we give students the skills they need to enter the degree of their choice, at the university partner of their choice. As one of the world's leading global education providers, we have more than 30 university partnerships in locations across the globe, from the United States to Dubai, the UK to Australia. Navitas boosts passionate students into the first year of their university degree. Prepared, practiced, and supported as individuals, Navitas students start university ready to enter a life of success.

NOVVA Technology provides smart solutions for high schools to help students connect with higher education options. We've built our proprietary virtual fair platform where high schools host their own virtual college fairs, a vocational test to help students navigate their career paths and understand their skillsets, and an app to connect them with over 2,000 universities and colleges worldwide. We strive to create smart tech that is economical, sustainable, and equalizes opportunities for all.

Pioneer Academics. The Pioneer Research Program is a global virtual research institute selecting interest-driven, high-achieving high school students to conduct research that meets the highest standards of undergraduate level work. These studies culminate in a full-length research paper certified by Pioneer. Since 2012, 4,192 students from 71 countries and regions have completed the program, not including the currently enrolled students. The program is the only fully college accredited online research program for high school students.

Whether in STEM, social sciences or humanities, Pioneer bestows broad institutional research resources on its scholars including one-on-one professor mentorship, an unparalleled academic system, online undergraduate libraries, and the global Pioneer alumni network.

Revolution Prep: Our interactive online tutoring means you get the most experienced tutors anywhere, expertly matched to your needs and learning style. We have tutors that can work with students in over 100+ subject areas in every time zone. Our tutoring is based on our growth mindset teaching philosophy. We offer a lot of free resources including live webinars on timely topics related to academic tutoring and college admissions. Our tutoring is affordable and we offer financial aid and discounted pricing for educators and their families.

Rise is a program that finds brilliant young people who need opportunity and supports them for life as they work to serve others. The program starts at ages 15–17 and offers access to benefits that last a lifetime including scholarships, mentorship, personal and professional development opportunities, funding, and more as Global Winners work toward solving humanity's most pressing problems. Rise takes an innovative approach to talent identification by inviting youth to participate in a project based learning competition focused on social impact known as the Rise Challenge. An initiative of Schmidt Futures and the Rhodes Trust, Rise is the anchor program of a \$1 billion commitment from Eric and Wendy Schmidt to find and support global talent.

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SimplED International Education Pvt. Ltd. is a forward-looking organization focussed on connecting institutions with the right-fit students through our strategically designed smart tours. As an international education company, we connect your institution with a dynamic network of students, educators, and higher-ed decision-makers across the globe. SimplED provides undergraduate and graduate recruitment tours in India, the Middle East, and Latin America.

Slate by Technolutions is the only CRM purpose-built for higher education to support the evolving needs of modern admissions/enrollment management, student success, and advancement through outreach, travel management, online applications, online reading, and more. Slate is trusted by a community of more than 1,500 colleges and universities and 250,000+users. www.technolutions.com

StriveScan is proud to partner with International ACAC to sponsor the barcode scanning at the counselor college fairs. StriveScan powers student scanning at thousands of college/university fairs across the United States and in 72 countries globally. We partner with 18 NACAC affiliates and are trusted by almost 3,000 universities worldwide. Eliminate paper inquiry cards, assist universities in collecting accurate information, give your students more time to have meaningful conversations, and improve your fair by partnering with StriveScan.

Learn more at www.strivescan.com or stop by our table in the exhibit hall!

Summer Discovery & Summer Institute for the Gifted (SIG): Summer Discovery has more than 55 years in the summer experience industry and has provided superior pre-college programs for 40+ years. Today, we're the leading pre-college experience provider for middle and high school students. In partnership with prestigious universities across the US and UK, we deliver transformative on-campus academic and social experiences as well as online learning opportunities. In addition, Summer Discovery offers gifted academic summer programs through Summer Institute for the Gifted (SIG). As a leader in gifted education since 1984, SIG provides residential, day, and online innovative academic summer programs for gifted, academically talented, and creative students ages 6-18. SIG's programming for the whole person allows students to strengthen their creative problem-solving skills, pursue their passions, and prepare for college and professional careers through academic and social experiences.

Sunrise International Education welcomes the International ACAC community to New Mexico! Sunrise helps universities to engage prospective students in China by hosting recruitment tours, creating Chinese websites, and designing advertising campaigns on China's local social media and search platforms. Through Campus360, our VR/AR brand, we build 3D holographic marketing materials that help universities stand out at college fairs and cut down on paper waste and shipping costs. We also create virtual campus tours to democratize the campus visit experience.

Unifrog Education LTD: Unifrog is an online platform that helps students find and apply to the best Colleges and Universities for them around the world. The platform also helps students create brilliant applications, and think about what career path might be right for them (and how to get there!). For counselors, Unifrog helps to manage the entire application process, from giving feedback on CommonApp essays, to gathering LORs, and then finally submitting documents to Universities and Colleges through our Parchment and CommonApp links.

Verto Education represents 70 not-for-profit universities in the US and globally. Through Verto, students receive admission decisions to partner universities and spend their first year abroad at one or two of our international locations. Students increase their access to great universities and start college with a more dynamic freshman year in iconic places around the world!

Virtual Internships was founded in 2018 to bridge the gap between education and the workplace. We're an Education Provider that partners with 100+ educational institutions and 10,000 host companies to deliver global remote work experience and career management programs that support students to make informed choices about their future, pursue their dream career and prepare for the future of work. Our program is curriculum-led and intentionally designed to be structured, adaptable, and accessible, allowing students aged 14-18 to benefit from international remote work experience supplemented by project-based learning and professional development. The employability program consists of a guaranteed remote internship comprising structured weekly projects and accompanying curriculum, core competencies identification and development, and facilitation by a Virtual Internships coach. Schools can access the program through the open Summer Program or a custom embedded curricular model, enabling schools to select length of internship, career fields, company locations and more.

Wren International: For more than 20 years, WREN Tours (of WREN International) has managed student recruitment tours around the world for hundreds of colleges and universities. Our focus is entirely on undergraduate recruitment, providing you with meaningful academic exchanges across the globe with students interested in international education opportunities. Each tour cultivates rich intercultural experiences that benefit admissions directors, counselors, and students alike. We understand the complex nature of international recruitment tours and pride ourselves in meeting the demands, and exceeding the expectations, of each participant.
2022 Fall – Undergraduate Tours – Latin America, Middle East, Turkey and East Africa

2023 Spring – Undergraduate Tours – Middle East, Turkey, South America, Africa

2023 Fall – Undergraduate Tours – Latin America, Asia, Africa, India, Northern Europe